



Kolna Home Product Pvt. Ltd.

AGENDA



INDEPENDENT SALES REPRESENTATIVES

MARKET ANALYSIS

PERSONAL INTERACTION

FINANCIAL OVERVIEW

INNOVATIVE SOLUTIONS

FUTURE INITIATIVES



About us :

We are a team of actively experienced professionals complemented in a proper manner and delegated for achievement of objectives. we understand the changing conditions of our environment and react in a proactive manner. As a result we give a quality approach in all our specifications. Vision ✨: We are committed to satisfaction of all the socio economic structure of our society. Decentralized approach, which suits to local conditions in a way that it benefits all and everyone. Mission : We always try to practice by being better always. As a result every dawn in our life brings us a significant and result oriented approach we look forward for your valuable appreciation and support so that we are able to give the best value for your blessings.

हमारे बारे में :

हम सक्रिय रूप से अनुभवी पेशेवरों की एक टीम हैं जो सही तरीके से एक दूसरे पूरक हैं, और उद्देश्यों की प्राप्ति के लिए संकल्पित हैं। हम अपने पर्यावरण की बदलती परिस्थितियों को समझते हैं और सक्रिय तरीके से प्रतिक्रिया करते हैं, परिणामस्वरूप हम अपनी सभी विशिष्टताओं में गुणवत्तापूर्ण दृष्टिकोण प्रदान करते हैं। दृष्टि : हम अपने समाज की सभी सामाजिक-आर्थिक संरचना की संतुष्टि के लिए प्रतिबद्ध हैं। विकेंद्रीकृत दृष्टिकोण, जो स्थानीय परिस्थितियों के लिए हर तरह से उपयुक्त है, इससे सभी को लाभ प्राप्त होगा। उद्देश्य : हमारा प्रयास हमेशा बेहतर होने के लिए होता है, यह हमारा अभ्यास है, यही प्रयास हैं। परिणामस्वरूप, हमारे जीवन में हर सुबह हमारे लिए एक महत्वपूर्ण और परिणामोन्मुख दृष्टिकोण लेकर आती है, हम आपकी बहुमूल्य सराहना और समर्थन की आशा करते हैं ताकि हम आपके आशीर्वाद का लिए सर्वोत्तम मूल्य दे सकें।

STRATEGIES FOR GROWTH



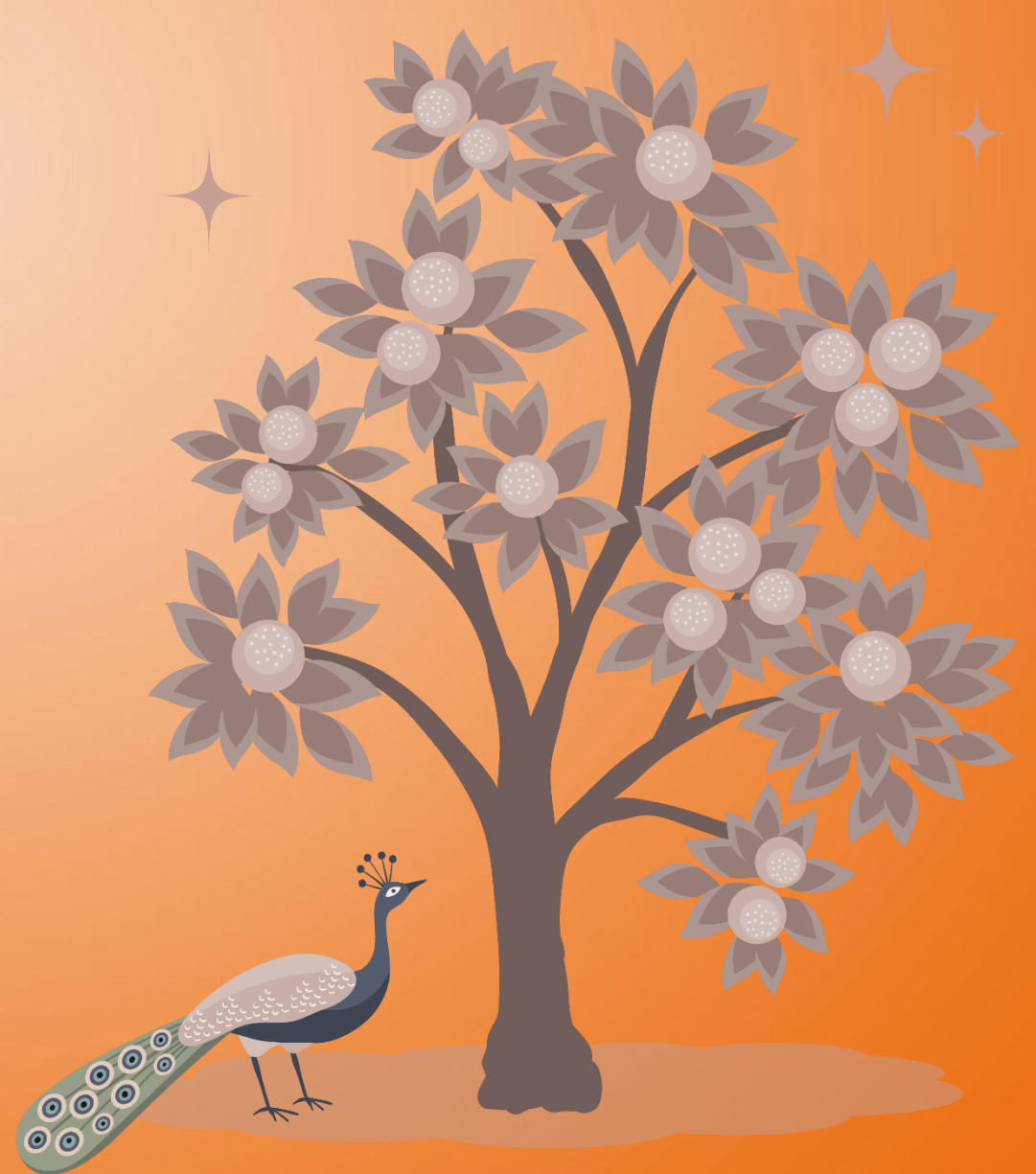
NAVIGATING THE FUTURE

BENEFITS FOR CONSUMERS AND BUSINESSES

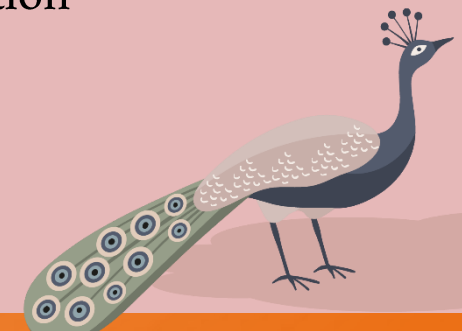


CURRENT MARKET ANALYSIS

- WE HAVE IDENTIFIED IMPORTANT KEY TRENDS THAT DEMAND OUR ATTENTION.
- DATA REVEALS A STEADY INCREASE IN CONSUMER DEMAND FOR SUSTAINABLE PRODUCTS, PRESENTING AN OPPORTUNITY FOR OUR ECO-FRIENDLY OFFERINGS.
- OUR COMPETITORS ARE NOW FOCUSING ON DIGITAL MARKETING STRATEGIES, SUGGESTING A SHIFT IN CONSUMER BEHAVIOR.
- UNDERSTANDING THESE NUANCED DYNAMICS POSITIONS US TO ADAPT AND CAPITALIZE ON EMERGING MARKET PREFERENCES.





VISION	MISSION	VALUES
The vision of company is very clear like it's slogan (The brand you can rely on) to build a trustworthy large online and offline network with pan India existence through its marts and grocery stores along with online presence (online delivery).	✓ To be the household name in India for all household needs. ✓ To be the pioneer in the industry. ✓ To provide the best services to our online and offline customers and members. ✓ To provide the best business opportunity to our	✓ Honesty & Integrity ✓ Passion for what we do ✓ Safety ✓ Respect ✓ Communication ✓ Recognition 

**EXCLUSIVE
PRELAUNCH
OFFER!**



100 प्रतिशत शाकाहारी,
चीनी मुक्त और ग्लूटेन मुक्त



आईडीए प्रमाणित



दांत दर्द में
मदद करता है



ताजा साँसें



स्वस्थ दांतों
और मजबूत मसूड़ों
के लिए



एंटी कैविटी
हर्बल टूथपेस्ट



222



एंटी कैविटी
हर्बल टूथपेस्ट



222₹

1. मैक्सोडेंट क्रीम हानिकारक रसायनों का उपयोग किए बिना स्वाभाविक रूप से आपके मुंह में बैक्टीरिया को खत्म करती है। 2. मैक्सोडेंट क्रीम में कृत्रिम रंग और स्वाद नहीं होते हैं। 3. मैक्सोडेंट क्रीम आपकी सांसों को प्रभावी ढंग से ताज़ा करने का काम करती है। 4. मैक्सोडेंट क्रीम सूजे हुए मसूड़ों को आराम दे सकती है। 5. अगर इसका इस्तेमाल रोज़ाना किया जाए तो यह पायरिया, मसूड़े की सूजन, मसूड़ों में बदबू जैसी सभी दंत समस्याओं को जड़ से खत्म कर देती है।

सामग्री:

बबूल छाल, मुलेठी, लौंग, नीम, पुदीना सत, कपूर, हल्दी, पीलू, तोमर

EXCLUSIVE
PRELAUNCH
OFFER!

JOINING AMOUNT

222/-

50/-

ON EACH DIRECT



LEVEL INCOME EXAMPLE

Level	Income	Team	Team Income
Level 1	10	5	50.00
Level 2	10	25	250.00
Level 3	10	125	1250.00
Level 4	10	625	6250.00
Level 5	5	3125	15625.00
Level 6	4	15625	62500.00
Level 7	3	78125	234375.00
Level 8	2	390625	781250.00
Level 9	2	1953125	3906250.00
Level 10	2	9765625	19531250.00
Level 11	1	48828125	48828125.00
Level 12	1	244140625	244140625.00
TOTAL LEVEL INCOME 317507800.00			

FIRST PURCHASE

2000/-



Size 6' x 6'

FIRST PURCHASE INCOME

Level	Income	Team	Team Income
Level 1	300	7	2100.00
Level 2	200	49	9800.00
Level 3	50	343	17150.00
Level 4	50	2401	120050.00
Level 5	50	16807	840350.00
Level 6	50	117649	5882450.00
Level 7	50	823543	41177150.00
Level 8	50	5764801	288240050.00
Level 9	50	40353607	2017680350.00
Level 10	50	282475249	14123762450.00
Level 11	50	1977326743	98866337150.00
Level 12	50	13841287201	692064360050.00
TOTAL LEVEL INCOME 807408429100.00			

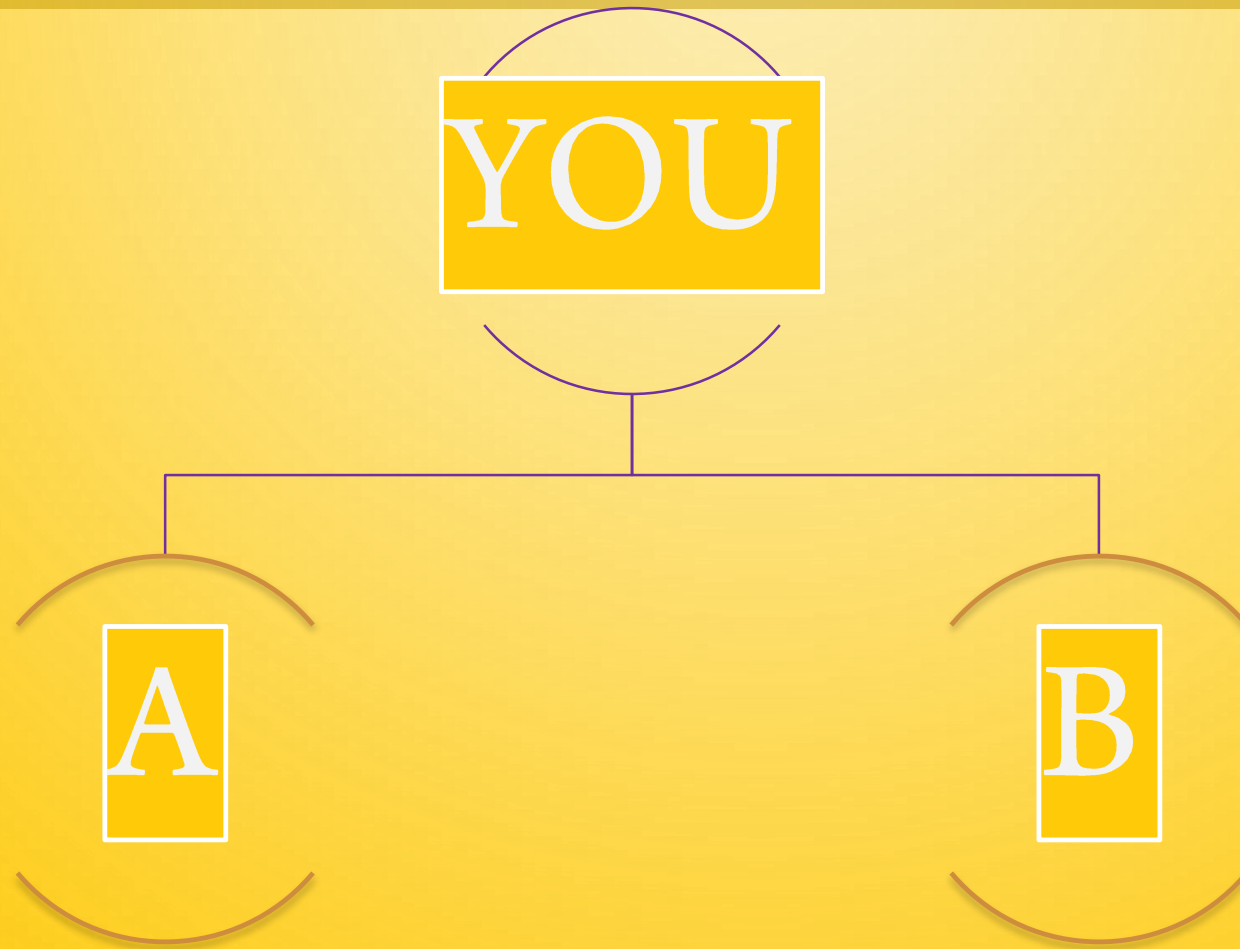
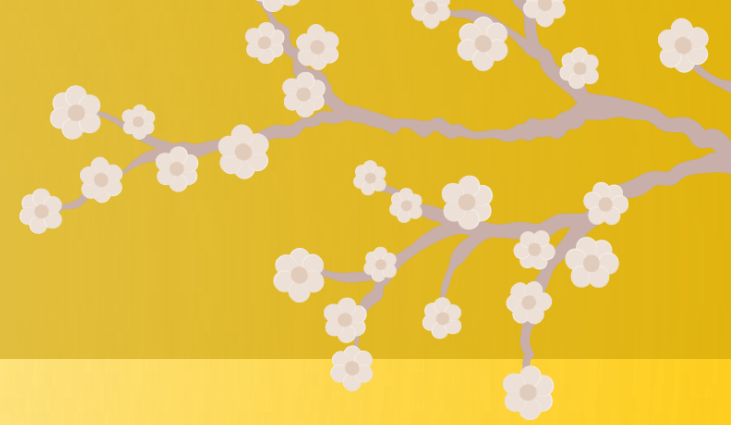
To get level income and rewards it is mandatory to top up two direct ID.

FINANCIAL FREEDOM FOR COUPLE GLOBALLY

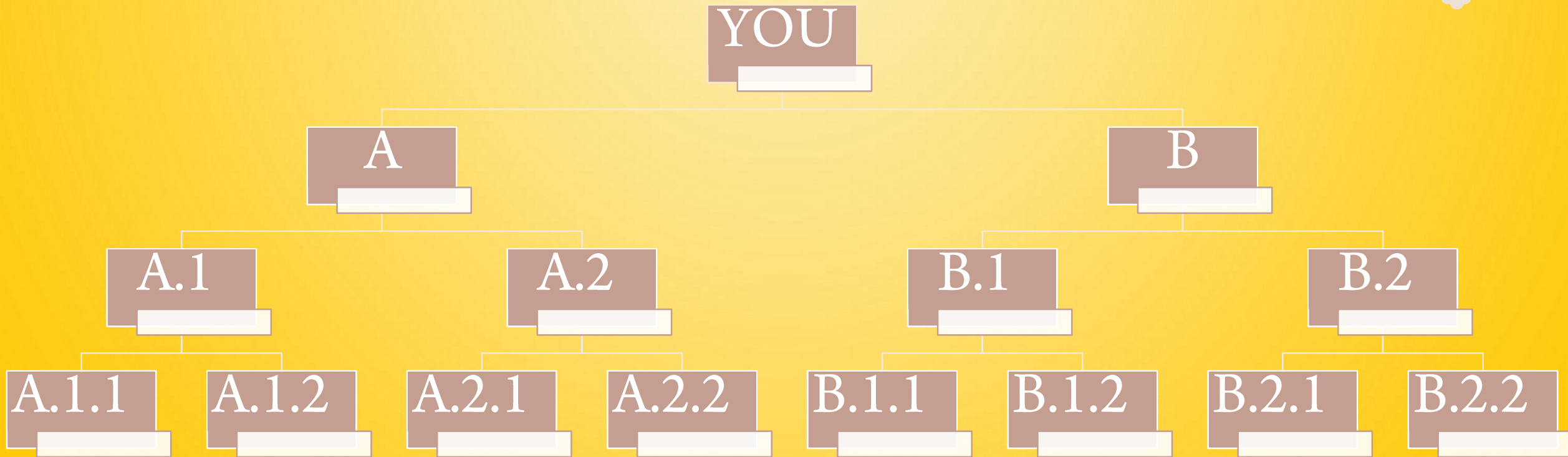
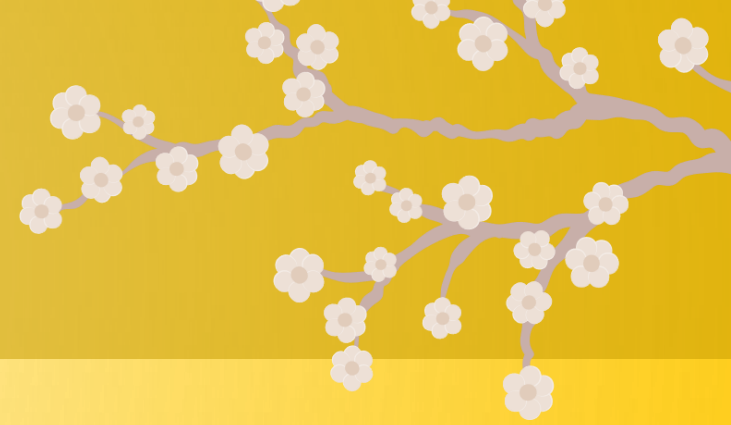


Level Name	Team	Amount	Reward	Trip
Star	2	50	NIL	NIL
Bronze	4	300	NIL	NIL
Silver	8	400	NIL	NIL
Gold	16	19600	JMG + Iron	NIL
Pearl	32	84000	Smart Watch + Neck Band	Darjeeling & Gangtok
Emerald	64	347200	Geyser + Fan + Induction cooker	Tirupati Balaji + Kanyakumari + Nepal
Ruby	128	1411200	32" Color TV+ Cattle Toaster	Kashmir, Leh Ladakh + Shimla
Opal	256	5664400	Mobile Ear Bud	Lakshadweep Maldives + Sikkim Bhutan
Diamond	512	35700000	Laptop + Tablet	Kerala (South) + Mount Abu (Rajasthan)
Royal	1024	143360000	Bike	Bangkok + Singapore + Malesia + Dubai
Ambassador	2048	572880000	52" TV + 1.5T AC + Oven + Washing Machine	Indonesia, Cambodia, Brunei, Vietnam
Crown	4096	2293760000	Car + Duplex	Switzerland

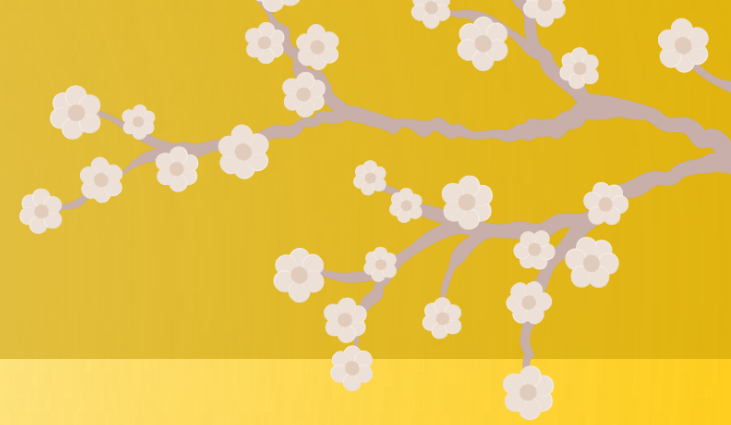
EXAMPLE FIRST LEVEL



EXAMPLE SECOND LEVEL



FUTURE INITIATIVES



- PRODUCT ENHANCEMENT. INTRODUCE REGULAR UPDATES AND FEATURES TO ENHANCE PRODUCT OFFERINGS.
- TECHNOLOGY INTEGRATION. EXPLORE EMERGING TECHNOLOGIES FOR POTENTIAL INTEGRATION INTO OUR OPERATIONS.
- COLLABORATIVE PARTNERSHIPS. FOSTER COLLABORATIONS WITH TECH INNOVATORS AND INDUSTRY LEADERS TO DRIVE INNOVATION.
- GREEN SUPPLY CHAIN
- REDUCED CARBON FOOTPRINT
- WASTE REDUCTION
- WATER CONSERVATION

JOINING JUST 5000/-



MRP 4799/-



MRP 1899/-

CASH BACK 715/- PER ID
715 X 7 ID = 5005/-

LOCAL TRIP



JOINING JUST 21000/-



MRP 12999/-



MRP 5499/-



MRP 4499/-



MRP 2499/-



MRP 1799/-

CASH BACK 3000/- PER ID
3000 X 7 ID = 21000/-

SHYAM KHATU & JAIPUR TRIP OR AJMER SARIF



JOINING JUST 35000/-



MRP 38999/-



MRP 16999/-

CASH BACK 5000/- PER ID
5000 X 7 ID = 35000/-

HARIDWAR, RISHIKESH, MASOORI



JOINING JUST 120000/-



MRP 120000/-

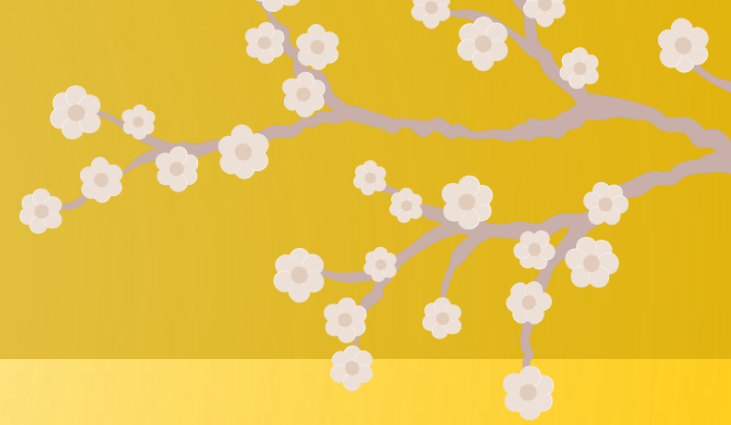


MRP 50000/-

CASH BACK 17142/- PER ID
17142 X 7 ID = 120000/-

NEPAL TRIP WITH COUPLE

7 DAYS 8 NIGHT (AFTER COMPLETING ALL SCHEMES)



REPURCHASE LEVEL INCOME

Level	Per (%)	Team	Monthly Purchase	Team Purchase	Income
Level 1	4	5	1000	5000	200
Level 2	3	25	1000	25000	750
Level 3	2	125	1000	125000	2500
Level 4	1	625	1000	625000	6250
Level 5	1	3125	1000	3125000	31250
Level 6	1	15625	1000	15625000	156250
Level 7	1	78125	1000	78125000	781250
Level 8	1	390625	1000	390625000	3906250
Level 9	1	1953125	1000	1953125000	19531250
Level 10	1	9765625	1000	9765625000	97656250
Level 11	1	48828125	1000	48828125000	488281250
Level 12	1	244140625	1000	244140625000	2441406250
Total					3051759700



SALARY

DIRECT OR TEAM
40:60% RATIO

1000/- UP TO 6 MONTH ON 3 LACK SALE

1000/- UP TO 12 MONTH ON 6 LACK SALE

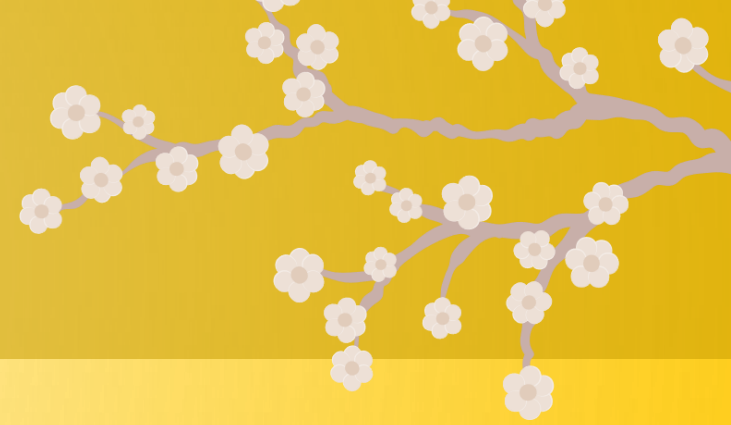
2000/- UP TO 12 MONTH OR CAR FINANCE ON 10 LACK SALE

BONANZA OFFER (NAINITAL TRIP)

ON 3 DISTRICT LEVEL FRANCHISEE OR 6 PIN CODE LEVEL FRANCHISEE



TERMS AND CONDITION



- ❖ WITHDRAW EVERY SATURDAY.
- ❖ MINIMUM WITHDRAW 300/-
- ❖ FRANCHISE DISTRICT LEVEL PROFIT 6% ON SALE, PIN CODE LEVEL 3% ON SALE
- ❖ DIRECT 10%, FIRST LEVEL 3%, SECOND LEVEL 2% (ONE TIME)
- ❖ FRANCHISE AMOUNT DISTRICT LEVEL 5 LACK, PIN CODE LEVEL 2 LACK.
- ❖ 7% ADMIN CHARGE.

OUR GROCERY ITEMS



OUR ELECTRONICS ITEMS



OUR FABRICS ITEMS



OUR LIFE CARE AYURVEDA PRODUCT



THANK YOU

KOLNA CARE

SUPPORT@KOLNACARE.COM

KOLNACARE.COM

